What are my licensing options?

Aithin™ can be installed as a standalone software application on your intranet for secure internal access via your intranet. We provide you with a permanent license, and you can opt to subscribe to an updates and maintenance package for a small annual fee.

If you prefer to use a hosted solution, you can license Aithin™ simply for the duration of your knowledge audit/ KM assessment project (up to 6 months). We also provide an annual subscription package so you can access and manage your knowledge maps on an ongoing basis.

Here is a summary of your licensing options:

License Type	Installed License	Annual License	Project License
Period	Perpetual	12 months	6 months
Hosting	Installed on client server	Dedicated cloud server	Shared cloud server
Includes	On-site installation, setup, Aithin™ configuration and initial training, 12 months maintenance and support covering minor upgrades (eg. minor revisions and enhancements to existing features, security fixes etc) – assumes capacity of 35 business units to be mapped	High reliability, high availability hosted (dedicated) server, server setup, system admin, SSL, 12 months Aithin™ maintenance and support covering minor upgrades (eg. minor revisions and enhancements to existing features, security fixes etc)	High reliability, high availability hosted (shared) server, server setup, system admin, SSL, 6 months Aithin™ maintenance and support covering minor upgrades (eg. minor revisions and enhancements to existing features, security fixes etc)
Excludes	Major software upgrades (eg. new major features); travel expenses to install minor upgrades on client site; any consulting fees	Consulting fees including initial Aithin™ configuration, major version upgrades (eg. new major features)	Consulting fees including initial Aithin™ configuration, major version upgrades (eg. new major features)

For the installed version, what are the minimum system requirements?

- 1GHz Xeon-cass CPU (server)
- 2Gb RAM
- 40 Gb storage
- LAN connectivity (for HTTP and HTTPS)

How do I contact you?

If you'd like to discuss your interest in knowledge audit and knowledge mapping support, we'd be very happy to hear from you.

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Aithin™ Knowledge Mapping Software

Aithin™ is a knowledge mapping software that allows people to map the knowledge assets that make their organisation tick. The maps are structured around your key functions, and the critical business activities of your key functions. Once completed, the maps can work as a permanent directory of key knowledge assets. They can be browsed by any member of staff, they can be annotated, and they can be marked up for potential sharing across the organisation. With a permanent license, you can use Aithin™ to manage your knowledge assets consistently over time.

Definition:
"Aithin" (Irish) - identify, credit, finger, know, place, recognise

Aithin™

When would you use Aithin?

Aithin™ helps you identify what your organisation knows. It's also built to facilitate knowledge sharing, and conducting diagnostics on how you can improve the way you manage your knowledge assets and resources.

You would normally use Aithin™ within a knowledge audit or knowledge management assessment exercise.

Knowledge audits can cover a number of different focus areas. Mapping your knowledge assets is one of those areas. Aithin™ also gives you important insights into how you can support your business processes better.

Governance
How effectively is knowledge and information governed in your organisation? What roles, responsibilities, policies exist?

Technology
How do your current platforms help or hinder knowledge and information sharing?

Culture & Leadership
What is your learning and knowledge sharing culture like? What are the dominant behaviours that encourage or discourage good knowledge use?

Business Strategy
Where is your business heading, and what are the implications for your knowledge needs into the future?

Key Knowledge Assets
What are the key knowledge assets (tacit and explicit) that drive your business? What are the risks, gaps and opportunities?

Business Processes
What are your operational knowledge needs, and how can knowledge and learning processes make them more effective?

Focus areas for a knowledge audit.

How can Aithin help your organisation manage its knowledge better?

Challenge	Response	How Aithin™ Helps
You recognise that knowledge is an important resource and you want to manage it, but you don't know where to start.	Conduct a knowledge audit, and map your knowledge assets. Differentiate between different types of knowledge assets, both tacit and explicit.	As part of a knowledge audit, Aithin™ embeds a systematic method for mapping knowledge assets for all your key business activities. You can discriminate between different types of knowledge asset, both tacit and explicit.
You belong to a large and geographically dispersed organisation. It's not easy for you to gather people together all at once to map your knowledge assets.	Provide an online tool to help people map their knowledge assets and browse/annotate knowledge maps from their place of work.	Aithin™ is designed to be accessed via your intranet or via the cloud, so that knowledge maps can be created and browsed from anywhere with a connection.
You believe critical knowledge may exist somewhere in your organisation, but it's hard work figuring out where it is, or who possesses it.	Provide a directory of knowledge assets to create visibility into what your organisation knows, where your critical knowledge resides, and who is responsible for it.	In Aithin™ you can do keyword searches for knowledge assets. Their owners are automatically displayed so knowledge seekers can easily discover who knows what.
You have limited resources, and rather than trying to manage everything, you want to focus on the most important knowledge assets.	Discover "most valuable" knowledge assets.	Within our knowledge audit methodology, we facilitate an exercise where departments browse Aithin™ knowledge maps and highlight knowledge assets from elsewhere that would be useful to them. Within the analytics module you can quickly discover knowledge assets that are in high demand.
Whenever there is an organisational change, knowledge gets lost.	Keep track of knowledge assets, and who is responsible for them, in times of change.	Within Aithin™, when you restructure, you can edit your knowledge maps, and reallocate knowledge assets to new workgroups and owners. Aithin™ alerts you when knowledge assets are about to be "orphaned".
New staff may be overwhelmed by the information and knowledge available, or they may not know where to look for knowledge relevant to their work.	Shorten the learning curves of new staff and focus them on knowledge that is relevant to them.	Within Aithin™ department heads can annotate activities and knowledge assets that are especially relevant to new hires. New hires have an option to browse the knowledge maps in simplified "new hires" mode.

How does Aithin fit inside a knowledge audit?

SCOPE

1. Scope your knowledge audit
- Set objectives
- Engage stakeholders

"Set up Aithin™ - Train dept reps in knowledge mapping methodology

CONDUCT

2. Conduct KM assessment
- Governance
- Culture
- Process
- Technology

Map your knowledge assets - Create knowledge maps; conduct knowledge asset valuation

ANALYSE

3. Analyse findings
- align with Business Strategy

PLAN

4. Develop KM strategy, framework and plan

USE

Continue to use Aithin™ to promote knowledge visibility, accessibility and availability